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# Quality recommendations on color cuts

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## Color cuts with motives:

- Since there is no standardized Fogra-profile for color cuts, we orientate ourselves on paper classes 4 or 5 (depending on the paper type).
- Since the cut edges of the book are printed, it cannot be ruled out that dust particles will be present on the surface due to the process, which can cause disruptions in the printed image.
- Due to a medium print resolution (600 dpi), there may be motif-related deviations and limitations in font reproduction.
  Our recommendation: fonts with more than 10pt and a minimal line with of

# Flap brochures:

The flaps are partially folded back in a single-colored color cut, which can result in color stripes on the insides of the brochure cover. *Our recommendation:* color design on the insides of the brochure cover in the same color as the color cut (background print) and avoid important font elements in the area of the flaps.

## Others:

- For brochures/flap brochures that are not covered in a laminate or do not contain a soft-touch film as a finishing, color residues on the covers are unavoidable.
- Color mist can cause dirtying on the covers and on the first and last pages of contents.
- With a one-sided motif color cut, the color mist sprays over onto the unprinted pages. The darker the motif, the more visible small dots appear on the unprinted pages. (Example images can be found on the next page)

We are happy to help you if you have any questions or concerns about this topic. Your contact in customer service at GGP Media is available to help you.

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# **Example images - Overspray with one-sided motif color cut:**



